



# VADETS



## POSTER, BUMPER STICKER & LICENSE PLATE CONTEST

Once again VADETS will sponsor a Poster, Bumper Sticker and License Plate contest. The contest will be held at the VADETS State Conference this fall.

The theme is general traffic safety. It is hoped that students will select issues or topics which, they feel, are important to driver education.

Each school should conduct its own contest and teachers are responsible for sending the best five (5) in each category to the conference.

### Poster Specifications:

1. Overall poster size must be 17" x 22".
2. Poster must be illustrated on the VERTICAL AXIS.
3. The student's name, address, and school must be printed on the back of the poster.
4. Poster themes must be original and correct in safety concept and the exclusive work of the student.
5. Illustrations should be positive in approach and demonstrate proper traffic behaviors.
6. Freehand drawn letters only.
7. No limitation on the use and number of colors.
8. Do NOT laminate posters.
9. Poster designs may not incorporate any copyrighted characters.

### Bumper Sticker Specifications:

1. Size 15" x 4"
2. Illustrated on HORIZONTAL axis
3. Same rules as 3-9 above

### License Plate

1. Size 12" x 6"
2. Illustrated on HORIZONTAL axis
3. Not more than seven (7) characters
4. Same as rules as 3-9 above except for rule 7 on seven numbers and letters

### Judging Criteria:

1. Relationship of design to safety practices
2. Originality
3. Artwork
4. Visual impact of design